
Genistar
Convention 2026
UNSTOPPABLE
ORDINARY PEOPLE, EXTRAORDINARY MISSION
www.genistar.co.uk

WWW.GENISTAR.CO.UK

HERE'S WHAT YOU NEED TO KNOW ABOUT

THE VOX

PHOTOGRAPHS

These moments matter. Capture them. Smile, snap, and share the memories you'll want to remember.

Tag us in your photos using ***#GenistarConvention2026***

Your story is part of the mission — and we love seeing it through your lens.

DISCLAIMER

By being here, you're a part of something bigger.

By attending the Genistar Convention, you grant Genistar permission to use your image or likeness in print, digital, or broadcast media.

Your presence helps tell the story of ordinary people on an extraordinary mission.

FREE WI-FI

Stay connected. Stay inspired. Stay in the moment.

The WiFi is free - to access this, attendees should select **Vox Free Wi-Fi** and then submit their details.

SOCIAL MEDIA

Let's stay connected beyond the room. Follow, tag, and join the conversation on Facebook, Instagram, LinkedIn or YouTube.

Just search @Genistar

This is more than an event — it's a community, and you belong here.



Genistar Convention

HELLO THERE,

You're here - and that matters! Welcome to Genistar Convention 2026! Let us show you the mission that has brought us together....



Genistar's mission is to help people secure a better financial future through:

FINANCIAL EDUCATION

We empower people by educating them about how money works.

BUSINESS OPPORTUNITY

We provide the opportunity to own your own business and control your own destiny.

Our vision is to see societal change by helping millions of people secure a better financial future - one financial plan at a time.



At Genistar, our values sit at the heart of who we are and how we show up. They guide our decisions, shape our culture, and influence how we support one another:

HONESTY & INTEGRITY

At Genistar, honesty and integrity are at the heart of everything we do. We believe in being completely transparent and always telling the truth.

DIVERSITY & INCLUSIVITY

At Genistar, everyone is welcome, valued and given the same opportunity. We have representatives from many different backgrounds who have succeeded in our business.

TEAMWORK

Teamwork makes the dream work! At Genistar, we believe that together, we can achieve more than we ever could alone.

Genistar Convention

LETTER FROM THE CEO

Welcome to the 2026 Genistar Convention!

We are honoured and excited to have you here as we celebrate another year of helping people build brighter financial futures.

As we reflect on our 19 years in business, it's inspiring to see how far we've come and how many lives have been changed along the way. But if you know Genistar, you know we don't stay focused on the past for long. We are always looking ahead, asking: What's next? How can we improve? How many more people can we help?

This year's convention theme is: Unstoppable – Ordinary People, Extraordinary Mission. And it's more than a slogan. It's a true reflection of who we are and why this event matters.

Genistar is made up of incredible people — people just like you. You may see yourself as ordinary. Yet every day, you are quietly changing lives, solving real problems, and moving our extraordinary mission forward.

Not because you have superpowers. Not because life is always perfect. But because you believe everyone deserves the chance at a better financial future.

Showing up each day with courage, commitment, and determination to carry out this mission — that is what makes you truly unstoppable.

Being unstoppable means refusing to quit. It means pushing beyond old limits, raising your standards, and stepping into the next level — becoming better personally, financially, and as a leader. It's about growing into the next version of yourself and deciding that average is no longer an option.

We wish you an incredible convention experience filled with education, inspiration, and fun. You'll hear powerful stories from people who have overcome obstacles and transformed their lives. You'll also experience the camaraderie and unique spirit that make the Genistar family so special.

Enjoy the convention. Make new friends. Learn, grow, and most of all…

Be unstoppable.

Jeff and Margo Leste



MEET OUR KEYNOTE SPEAKERS



Joe Ward brings a powerful story of leadership and transformation. A former senior executive, military officer, and business owner, he knows firsthand that setbacks don't define outcomes. Joe's journey is about resilience, growth, and unlocking potential — inspiring audiences to embrace challenges, lead with confidence, and achieve extraordinary results in both business and life.

Senior National Sales Director, Primerica USA

Joe Ward



Susannah Schofield has built her career on strategic growth, innovation, and breaking barriers. She has led large teams, launched successful businesses, and driven meaningful change in the direct-selling space. With a focus on empowering others to reach their potential, Susannah brings insights, experience, and practical strategies to help people turn challenges into opportunities for success.

Director General, Direct Selling Association

Susannah Schofield OBE

Genistar Convention

FRIDAY,
13TH MARCH

Day 1: Belief & Foundations

8:15 am	**Registration & Networking**
8:45 am	**Auditorium Doors Open**
9:15 am	**Genistar Convention** *Opening & Morning Sessions*
9:50 am	**Joe Ward** *Keynote Speech*
11:45 am	**Susannah Schofield OBE** *Keynote Speech*
12:45 pm	**Lunch**
2:00 pm	**Extraordinary Workshops**
3:30 pm	**Baseshop Recognition**
4:45 pm	**Close**
7:00 pm	**Gala Dinner Reception**
7:45 pm	**Gala Dinner** *Recognition, Entertainment and Message from Malisha Ward*

Genistar Convention













SATURDAY, 14TH MARCH

Day 2: Action, Execution & Commitment

8:15 am	**Registration & Networking**
8:45 am	**Auditorium Doors Open**
9:15 am	**Welcome Back & Reflections**
9:25 am	**CEO & CFO** *2025 Growth Update*
9:55 am	**Joe Ward** *Borrowed Belief*
11:20 am	**Taj Kang** *Genistar Mortgages*
1:00 pm	**Lunch Break**
2:30 pm	**Afternoon Session** *Training & Recognition*
4:15 pm	**Joe Ward** *Lighting the Fire in Your Team*
5:15 pm	**Close**
6:00 pm	**Convention After Party** *(by invitation only)*

Genistar Convention

FRIDAY 13TH MARCH 2026

EXTRAORDINARY WORKSHOPS

Time	Session	Room A	Room B	Room C
2pm - 2:25pm	Session 1	Joe Ward: Men in Genistar	Susannah Schofield: Women in Genistar	Crosslight: Financial First Aid | Equip yourself, support others
2:25pm - 2:30pm	Move to the next room			
2:30pm - 2:55pm	Session 2	Vitality Mastery: Why It's Different	Appointment Masterclass: From Conversation to Client	Objections & Phone Calls: Confident Conversations
2:55pm - 3pm	Move to the next room			
3pm - 3:25pm	Session 3	Vitality Mastery: Why It's Different	Creating a Recruitment Culture (Reps and TLs)	Know Your Numbers: Lead Like a Pro (TLs and above)
3:25pm - 3:30pm	Move to the next room			
3:30pm - 4:45pm	**Baseshop Recognition** **(See signage at the venue to make sure you're in the right room with your team)**			

GENISTAR AWARDS


Go-Getters


Circle of Champions



Wall of Fame


£50,000 Club


204 Club


£100,000 Club


EVP Promotion


SVP Promotion


NSD Promotion


SNSD Promotion

To qualify for any awards, you must have at least 90% persistency.
You can find all the qualifications on the Genistar InfohHub website.

Genistar Convention

£50,000 CLUB

Cashflow £50,000 in any rolling 12-month period and win a gold or silver Cross pen for you and a blue one for your partner.


ALAN & ANDREA PALMER


ARVIN & GENEVIEVE BURGOS


BARBARA ANDERSON-STEWART & LINTON STEWART


BEVIN WINT


BHARATMANI CHONGBANG LIMBU


DARYL HARPER


DOLLY & WILLIAM BRIGHT


GERRY & ANN McGIVERN


HENRY & MARIVIC JUBILAN


JOYCE AGBOR


KEVIN O'MALLEY


MEL & FRED BERGANIO


ANNA DAVIES


ROGER & LEILANI PALIMA


STEVE JENKINS


STEVE OWBRIDGE


LALAINE MERCADO & RAQUEL AQUI


ROSE & OKECHI MBALASO


DIANA & ARNIE MERCADO


BETTY & JOHN HAMMOND


CHING & GENE DELA CRUZ


DORIS MELEKWE


ESTHER & WALTER ALOBU

£100,000 CLUB

Join this elite group by earning £100,000 in a rolling 12-month period and get these fabulous rings for you and your partner. For every additional £100K in any 12-month period, an additional diamond is added.



STEVE JENKINS
Senior National Sales Director



ARVIN & GENEVIEVE BURGOS
National Sales Director



ALAN & ANDREA PALMER
Senior Vice President



BARBARA ANDERSON-STEWART & LINTON STEWART
Senior Vice President



MEL & FRED BERGANIO
Senior Vice President



DOLLY & WILLIAM BRIGHT
Senior Vice President



BEVIN WINT
Senior Vice President



£100K RING

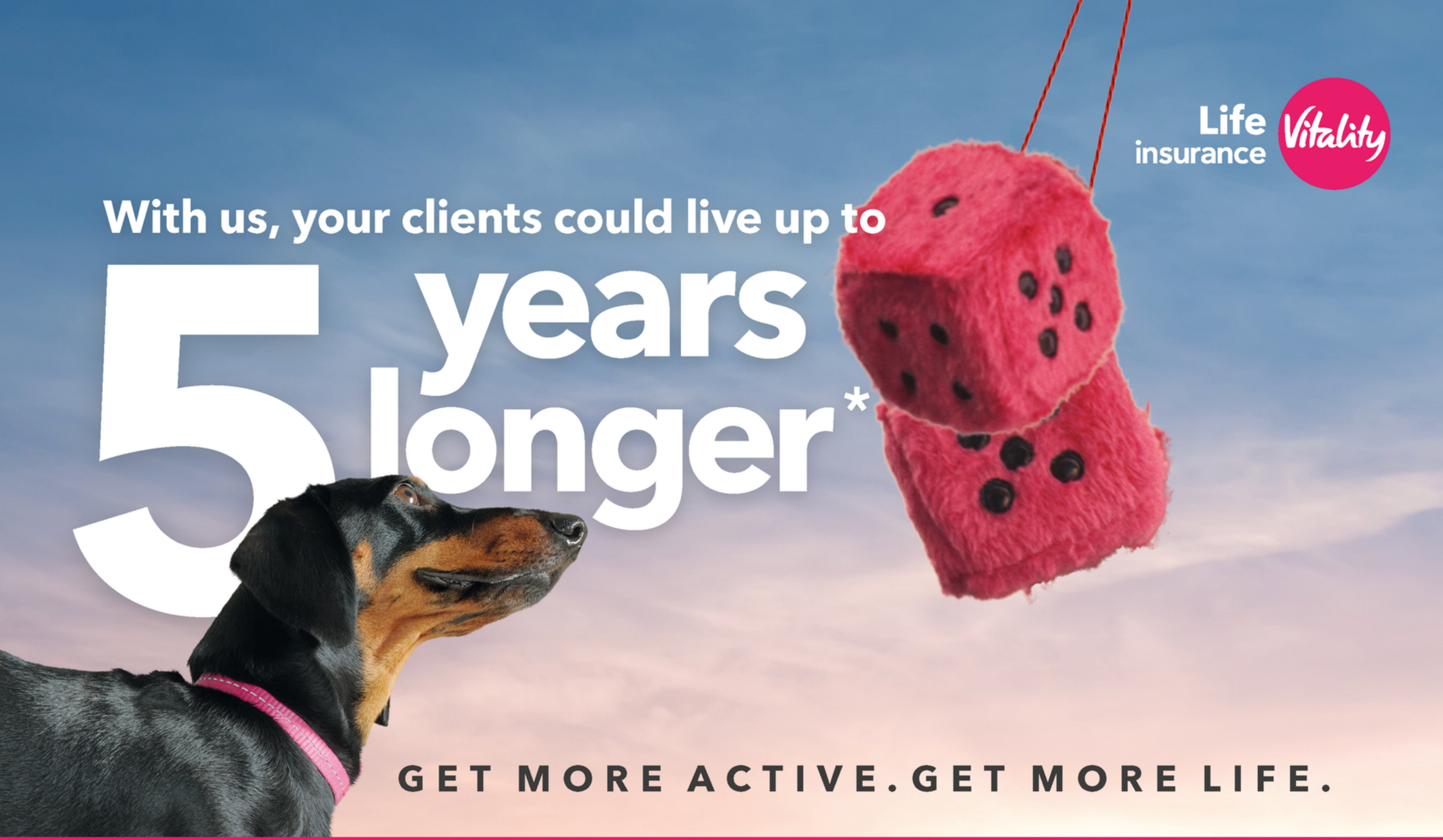
THE RING IS THE THING.



£1M RING

Life insurance Vitality

With us, your clients could live up to 5 years longer*



GET MORE ACTIVE. GET MORE LIFE.

Find out more: adviser.vitality.co.uk/live-longer

*Based on members who move from 0 to 21+ activity points a week throughout their lifetime, applied to standard UK mortality rates.

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Three Years of
AWARD-WINNING EXCELLENCE

We are delighted to announce that Genistar has been honoured at the **Vitality Exclusive Associate Awards 2024/25,** receiving multiple prestigious accolades that reflect our continued excellence within the financial services industry. These awards celebrate organisations that consistently deliver **high-quality solutions, exceptional service, and long-term value to the clients and communities they serve.**

This year's recognition highlights the collective effort of our incredible representatives, whose passion and professionalism make a real difference in the lives of the families they support every day.

At the recent awards conference, Genistar was proud to receive:

- **Life Firm of the Year**
- **Premier Firm of the Year**
- **Health Firm of the Year**

In addition, we extend our warm congratulations to **Executive Vice President Diana & Arnie Mercado**, who were recognised as **Premier Advisors of the Year** — a well-deserved honour that reflects their leadership, expertise, and commitment to excellence.

Vitality also acknowledged several of Genistar's top performers for their outstanding achievements throughout the year, including **Senior Vice Presidents Dolly and William Bright, Barbara Anderson-Stewart & Linton Stewart, and Alan Palmer**, alongside **Executive Vice President Kristine & Emil Tanyag.** Their dedication continues to inspire teams across the organisation and elevate the standard of service we provide.

"We couldn't be more proud of our representatives and the heart they bring to their work. They genuinely care about the families they serve, taking the time to educate, guide, and support clients so they can feel confident about their financial future. These awards belong to our team and to the clients who trust us - it's an honour to serve them."

-Margo Lestz

GENISTAR
Financial Freedom For All

In association with Vitality Health and Life insurance

RECORD HOLDERS

PERSONAL RECRUITS

EVP	**20**	*Linda Barry-Adjokatse*
GL	**11**	*Charmaine Simpson*
STL	**10**	*Wedilene Berganio*
TL	**8**	*Omolola Ilesanmi*
REP	**17**	*Lalaine Mercado*

TEAM RECRUITS

EVP	**131**	*Bharatmani Chongbang Limbu*
GL	**67**	*Bhim Lawati*
STL	**44**	*Dipak Prakash Subba Engden*
TL	**32**	*Fobi Rai*

PERSONAL SUBMITTED PREMIUM

EVP	**£19,289**	*Barbara Anderson-Stewart & Linton Stewart*
GL	**£11,252**	*Evelyn & Conrie Cunanan*
STL	**£11,683**	*Alan & Andrea Palmer*
TL	**£8,726**	*Mark Anthony Jell Canoy*
REP	**£11,451**	*John Burt*

TEAM SUBMITTED PREMIUM

EVP	**£64,439**	*Daryl Harper*
GL	**£33,745**	*Adenike Opanuga*
STL	**£36,218**	*Sarah Olaleye*
TL	**£17,755**	*Alice Mensah Abeka*

PERSONAL ACTIVATED PREMIUM

EVP	**£18,130**	*Barbara Anderson-Stewart & Linton Stewart*
GL	**£13,769**	*Evelyn & Conrie Cunanan*
STL	**£12,673**	*Alan & Andrea Palmer*
TL	**£8,479**	*Oyeniyi Ajibewa*
REP	**£10,164**	*Sol & Marites Colarina*

TEAM ACTIVATED PREMIUM

EVP	**£51,807**	*Bevin Wint*
GL	**£29,904**	*Adenike Opanuga*
STL	**£23,230**	*Sarah Olaleye*
TL	**£14,515**	*Doris Melekwe*

GO-GETTER AWARD

SVP — **23 Consecutive Months** — *Alan & Andrea Palmer*

BILLIONAIRES CLUB



STEVE JENKINS
Senior National Sales Director
£8,747,114,931 sum assured



ARVIN & GENEVIEVE BURGOS
National Sales Director
£3,181,931,485 sum assured



DARYL HARPER
Senior Vice President
£2,843,546,722 sum assured

FLYNNSTARS
Hierarchy
£2,780,808,554 sum assured



BEVIN WINT
Senior Vice President
£2,020,052,146 sum assured



CHING & GENE DELA CRUZ
Senior Vice President
£1,320,997,735 sum assured



JAN & ALAN OWBRIDGE
Executive Vice President
£1,315,508,960 sum assured



MEL & FRED BERGANIO
Senior Vice President
£1,302,615,684 sum assured



STEVE OWBRIDGE
National Sales Director
£1,260,840,340 sum assured



BHARATMANI CHONGBANG LIMBU
Senior Vice President
£1,258,098,187 sum assured



ALAN & ANDREA PALMER
Senior Vice President
£1,222,181,816 sum assured

MILLIONAIRES CLUB



Joyce Agbor
Executive Vice President
£880,649,132 sum assured



Anna Davies
Senior Vice President
£843,303,318 sum assured



Dolly & William Bright
Senior Vice President
£835,292,415 sum assured



Barbara Anderson-Stewart & Linton Stewart
Senior Vice President
£801,268,482 sum assured



Frank Eguridu
Executive Vice President
£394,768,834 sum assured



Rose & Okechi Mbalaso
Executive Vice President
£394,436,845 sum assured



Roger & Leilani Palima
Executive Vice President
£381,398,523 sum assured



Kevin O'Malley
Executive Vice President
£337,482,994 sum assured



Marilou Canoy & Alecs De Leon
Executive Vice President
£241,265,337 sum assured



Aitee Asemota
Executive Vice President
£229,748,437 sum assured



Sharon Wint-Gordon
Executive Vice President
£225,585,094 sum assured



Gerry & Ann McGivern
Executive Vice President
£221,753,734 sum assured



Olayinka Ogedengbe
Executive Vice President
£174,614,500 sum assured



Diana & Arnie Mercado
Executive Vice President
£171,015,044 sum assured



Gloria Agudelo Meija
Executive Vice President
£165,145,664 sum assured



Kristine & Emil Tanyag
Executive Vice President
£156,847,083 sum assured



Christiane Dawe
Executive Vice President
£128,862,294 sum assured



Selah Romain
Executive Vice President
£120,864,720 sum assured



Monica & Daniel Allison
Executive Vice President
£115,747,075 sum assured



Linda Barry-Adjokatse
Executive Vice President
£114,799,655 sum assured



Charmaine Simpson
Executive Vice President
£75,875,043 sum assured



Onyinye Esther Okacha
Executive Vice President
£72,808,360 sum assured



Maria Ajibode
Executive Vice President
£66,549,640 sum assured



Caz Tait
Executive Vice President
£60,830,584 sum assured

MILLIONAIRES CLUB



Lalaine Mercado & Racquel Aqui
Senior Vice President
£693,603,176 sum assured



Henry & Marivic Jubilan
Senior Vice President
£573,567,729 sum assured



Betty & John Hammond
Senior Vice President
£443,075,681 sum assured



Brenda Drummond
Executive Vice President
£409,311,696 sum assured



Samuel & Gilda Leigh
Executive Vice President
£302,402,535 sum assured



Justina & Christopher Ilochi
Executive Vice President
£289,946,831 sum assured



Fan Che
Executive Vice President
£251,439,968 sum assured



Esther & Walter Alobu
Executive Vice President
£246,451,062 sum assured



Kwesi & Samira Raphael
Executive Vice President
£220,097,680 sum assured



Stephanie Stewart
Executive Vice President
£200,538,785 sum assured



Chioma Florence Kanu
Executive Vice President
£195,526,610 sum assured



Kevin Westfield
Executive Vice President
£184,715,938 sum assured



Winifred Osakwe
Executive Vice President
£148,681,489 sum assured



Menchie Inoc
Executive Vice President
£144,297,069 sum assured



Doris Melekwe
Executive Vice President
£134,306,565 sum assured



Ruvy Longno
Executive Vice President
£132,459,589 sum assured



Roderick Cayabyab
Executive Vice President
£112,237,124 sum assured



Sol & Marites Colarina
Executive Vice President
£102,769,088 sum assured



Evelyn & Conrie Cunanan
Executive Vice President
£88,441,000 sum assured



Tony & Ayo Afolabi
Executive Vice President
£79,897,694 sum assured



Armel & Manuela Figueiredo
Executive Vice President
£59,476,008 sum assured



Salvacion Mananzala Migote
Executive Vice President
£56,706,759 sum assured



Olayinka Cline-Thomas
Executive Vice President
£54,269,652 sum assured



Rafiq Mz
Executive Vice President
£52,620,666 sum assured

2025 IN REVIEW

As we celebrate becoming Unstoppable, let's take a quick look back at 2025 in numbers.



19

Years In Business

In July 2026, Genistar will celebrate its 19th year of helping people secure a better financial future. For 16 of those years, we've been partnered with Vitality.



3

Vitality Awards

Genistar won 3 awards at Vitality's Exclusive Associate Awards event – including: Life Firm of the Year, Premier Firm of the Year and Premier Advisor of the Year went to EVP Diana & Arnie Mercado.



6,653

Financial Plans

Thousands of people now have clear direction on their journey to financial freedom thanks to the efforts of our dedicated Genistar representatives.



4,435

New Associates

4,435 people took advantage of the opportunity to start their own businesses part-time or full-time.



454

Promotions

In Genistar, you have the opportunity to promote yourself and improve your earning potential.



9

New EVPs

Executive Vice President is a prestigious full-time position. It's where you can really build financial freedom.

2025: THE YEAR WE LEVELLED UP

- **A Brand-New Financial Freedom Presentation Experience**
  A sharper, more dynamic presentation designed to move hearts and drive action.
- **The Ultimate Business Overview Revamp**
  Clearer. Stronger. Built to convert and inspire.
- **Genistar Mortgages — Officially Launched at Convention 2025**
  A major expansion. A powerful new income stream. A whole new level of opportunity.
- **The New Era of Genistar Branding**
  Bolder visuals. Stronger identity. Built for the next generation.
- **Record-Breaking £15 Billion Total Sum Assured Reached**
  An extraordinary milestone in protection — representing a powerful impact on families and futures.

What's Next? The Momentum Continues in 2026...

- **Coming Soon: All-New Licensing Training Programme**
  Equipping the field with sharper skills and confidence.
- **Coming Soon: The Genistar App — Your Business, In Your Pocket**
  Smarter systems. Seamless sharing. Simplified growth.



GENISTAR
Financial Freedom For All

has successfully achieved

FULL MEMBERSHIP STATUS

with Direct Selling Association

To learn more about Genistar and our journey, scan the QR code and visit our profile on the DSA website.

DIRECT SELLING ASSOCIATION
The Industry Body for Direct-to-Consumer Retail

Special Recognition

As of December 2025,
Genistar has received a:

Bronze Award from
Defence Employer Recognition Scheme (ERS)

ARMED FORCES COVENANT

EMPLOYER RECOGNITION SCHEME

BRONZE AWARD

Straightforward Mortgage Advice.
Real People. Real Results.

GENISTAR
MORTGAGES

Why Choose Genistar Mortgages?

Independent, Whole-of-Market Access
We search across a wide range of lenders to find competitive options that suit your circumstances.

Personal Advice That Puts You First
Your goals, your budget, your future plans — we listen first, then advise.

Support From Start to Finish
From initial enquiry to completion day, we handle the details and keep you informed.

Clear, Jargon-Free Guidance
Mortgages made simple, without confusing language or hidden surprises.

If you're thinking about property investment, moving home, or reviewing your current mortgage, a conversation with our team could make all the difference.

Call Us: 020 4531 8200

hello@genistarmortgages.co.uk



Taj Kang,
Director of Genistar Mortgages,
brings over 25 years of experience in the mortgage industry, built on a reputation of integrity, expertise, and client care.

Your home may be repossessed if you do not keep up repayments on your mortgage.
Genistar Mortgages is a trading name of Firwood Finance Limited. Authorised and regulated by the Financial Conduct Authority (FCA reg: 927198). Please be aware that Commercial Mortgages, Overseas Mortgages and some Buy To Let Mortgages are not regulated by the Financial Conduct Authority.

SEE THE WORLD WITH GENISTAR'S INCENTIVE TRIPS







Our Most Recent Contest Was:

All Inclusive

VIP TRIP TO TURKEY

In May, 19 qualifiers and their partners or guests will travel to Turkey for an all-inclusive stay at a fabulous resort hotel.

Be Sure to Join Us on the Next Trip!

Congratulations

TO THE QUALIFIERS OF THE TRIP!

Alan & Andrea Palmer | Arvin & Genevieve Burgos | Barbara Anderson-Stewart & Linton Stewart | Betty & John Hammond | Bevin Wint | Chioma & Chidi Kanu | Dolly & William Bright | Doris Melekwe | Esther & Walter Alobu | Joyce Agbor | Justina & Christopher Ilochi | Kevin O'Malley | Maria Ajibode | Monica & Daniel Allison | Rose & Okechi Mbalaso | Samuel & Gilda Leigh | Sharon Wint-Gordon | Steve Jenkins



Dream Incentive Trip

MARRAKESH, MOROCCO

All Inclusive Resort + Flights
For Qualifier + Partner/Guest
(2 People)
5 Nights in September 2026

Contest Period:
1st January - 30th June 2026



See the World With Genistar

Join Us in Morocco!

There's Still Time to Qualify!

Join Us! This trip is open to all levels. Non-qualifiers can pay to attend.
Qualifications to have this trip paid for are based on Team Production.
(Recruits × Submitted Prem.)

Level	Qualification	Monthly
EVP	60 X 60	10 X 10
GL	42 X 42	7 X 7
STL	36 X 36	6 X 6
TL/Reps	30 X 30	5 X 5

Qualification Spots Available:

- Unlimited EVP qualifiers (subject to guidelines)
- 10 winners per category for GL, STL, TL/Reps (30 total)
- Scan the QR Code to view the full details, terms & conditions:



2026 CALENDAR

"You build your business from Big Event to Big Event"
-Art Williams

January

Turbo Success Event	Saturday 3rd
EVP Leadership Call	Thursday 8th
Companywide Call	Thursday 15th
Why Vitality Session	Wednesday 14th

February

EVP Leadership Call	Thursday 5th
Companywide Call	Thursday 12th
How to Build a Plan (Vitality)	Wednesday 18th

March

EVP Leadership Day	Thursday 12th
Convention 2026	Fri 13th - Sat 14th
EVP Leadership Call	Thursday 5th
No Companywide Call	--
Being the Best in Class (Vitality)	Wednesday 4th

April

Dinner & a Show	Thursday 23rd
EVP Leadership Call	Thursday 9th
Companywide Call	Thursday 16th

May

Turkey Trip	Mon 4th - Sat 9th
EVP Leadership Call	Thursday 7th
Companywide Call	Thursday 14th

June

Next Gen Event	TBC
EVP Leadership Call	Thursday 4th
Companywide Call	Thursday 11th

July

Sales Skills Masterclass	Fri 10th - Sat 11th
EVP Leadership Call	Thursday 9th
Companywide Call	Thursday 16th

August

Family Fun Day	Regional
EVP Leadership Call	Thursday 6th
Companywide Call	Thursday 13th

September

Northern & City Lights School	Saturday 5th
Incentive Trip	Sun 13th - Fri 18th
EVP Leadership Call	Thursday 3rd
Companywide Call	Thursday 10th

October

Mastermind Event	Thurs 1st - Sun 4th
EVP Leadership Call	Thursday 8th
Companywide Call	Thursday 15th

November

Women in Genistar	TBC
EVP Leadership Day	Fri 6th - Sat 7th
EVP Leadership Call	Thursday 5th
Companywide Call	Thursday 12th

December

Charity Christmas Celebration	Saturday 5th
EVP Leadership Call	Thursday 3rd
Companywide Call	Thursday 10th

Field-Led Events *Convention 2026* *Company-led Events*

crosslight advice

Money Skills resources

Crosslight Advice offers a range of resources and workshops to help you and your clients manage your money with confidence

Options include:

- **Online Money Course:** take part in our free budgeting courses or try the self-led version at your own pace
- **Budget Builder tool:** use our free online tool to create and track your own customised budget
- **Money Tips blog:** browse a range of articles, tips and tools to help you upskill and get savvy with your finances
- **Request our bespoke services**: book a workshop for your group, or access our Money Course Leaders' Hub
- Join **our Financial First Aid training session:** equip yourself with skills and confidence to talk to others about money worries and signpost to further help and support



Book now!

Further information & sign ups:

genistar.co.uk/genistar-courses/money-course

info@themoneycourse.org

Crosslight Advice is a registered charity (1163306)

"SET APART IN PRINT AND THREAD."

DELIVERS BESPOKE APPAREL
DEFINED BY DISCRETION, PRECISION, AND UNCOMPROMISING
QUALITY. CRAFTED FOR BUSINESSES THAT
UNDERSTAND THE POWER OF PRESENTATION.

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EMBR
BESPO



SilverLining PRINTING Ltd Embroidery

FOR INFO:
WWW.SILVERLININGPRINTING.COM

BECOME A FILMSTAR

Feature on Genistar's Social Media & Website

We'd love to hear from as many of you as possible. Look for Amalie and Ryan, and have your say.



Amalie

Amalie will be around getting footage for social media. Look for her if you want to participate in fun trends and create social proof for Genistar. Talk to her about the convention, Genistar, positivity, whatever you like – then look for yourself on our social media pages.



Ryan

Ryan will be filming testimonial videos for the website. Look out for him and talk about your Genistar experience. We are looking for client testimonials, claims testimonials, or recruit testimonials. Sign up and see the guidelines when you meet him!

Facebook: @GenistarLtd
Instagram: @GenistarLimited
LinkedIn: @Genistar
YouTube: @GenistarLimited
TikTok: @GenistarOfficial

1,400+

Reviews On Trustpilot

Write a review about Genistar on Trust Pilot, using the following link - https://uk.trustpilot.com/review/genistar.co.uk, or scan the QR code below.

Note: Refrain from using your genistar.org email address as this does not work when writing about Genistar, please use a personal email address, thank you!

> **Invaluable financial education**
> I received immensely valuable financial education from Genistar which really helped me gain knowledge and insight about money matters, finances and how money works. I would highly recommend Genistar to anyone to learn to make money work for them like I did.
> **H.M. Feb 2026**

Trustpilot

Scan the QR code and leave us a review!



Keynote Speaker

Joe Ward

Senior National Sales Director
Primerica USA

SESSION TITLE:

KEY TAKEAWAYS:



Keynote Speaker

Joe Ward

Senior National Sales Director
Primerica USA

SESSION TITLE:

KEY TAKEAWAYS:



Keynote Speaker

Susannah Schofield OBE

Director General
Direct Selling Association, UK

SESSION TITLE:

KEY TAKEAWAYS:



Keynote Speaker

Susannah Schofield OBE

Director General
Direct Selling Association, UK

SESSION TITLE:

KEY TAKEAWAYS:

Unstoppable Plan

Creating Your 30-Day Unstoppable Plan

Use this page during the session to capture your key insights and your next steps.

1. Top 3 lessons I'm taking from the Convention

➤ _____

➤ _____

➤ _____

2. My 30-Day Focus: What is ONE area that will make the biggest difference to my business in 30 days?

➤ _____

My Monday Morning Commitment is... _____

_____

3. Top 3 Things I will stop doing, start doing, or keep doing immediately to achieve my goals.

➤ _____

➤ _____

➤ _____

4. Standards I Will Raise: What behavior, habit or standard will I personally raise?

➤ _____

➤ _____

➤ _____

5. Accountability

My Accountability Partner: _____

Date I will review this plan: _____

Signed (me): _____ Signed (my EVP): _____

I am UNSTOPPABLE! I am focused on progress, not perfection. I am working towards achieving my dreams. I embrace learning, growth, coachability, and most importantly persistency. I stay plugged into my upline and the Genistar system. I am focused on mastering the fundamentals and embracing learning and growth. I am UNSTOPPABLE.

SUBJECT:

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We believe in

OUR MISSION,

THE GENISTAR OPPORTUNITY,

AND THE VALUE YOU BRING TO IT!

YOU CAN DO IT!

Genistar Convention 2026

UNSTOPPABLE

ORDINARY PEOPLE, EXTRAORDINARY MISSION



www.genistar.co.uk

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