



GENISTAR



In association with
Life insurance

How Vitality can protect your future

Hello

Many of us have protection for our car, pets and even our beloved gadgets, but only 41% of UK adults say they have some form of life insurance.¹ If you don't have cover, who's protecting your loved ones... or you?

If your partner or children are financially dependent on you, protection is vital. And in some cases, the monthly cost won't be much more than those monthly subscriptions we forget to cancel.

Let's look at the different types of protection

Serious Illness Cover



Our chances of surviving a critical illness like cancer or heart attack are much higher today. But - could your finances survive?

Vitality's Serious Illness Cover pays you a tax-free lump sum if you're diagnosed with a serious illness. If your condition gets worse, or you get another, you can claim again until you've used up your cover. And any cover left over can be used to protect you in later life with Dementia and FrailCare Cover included as standard.

Income Protection Cover



If you fell ill or got injured and couldn't work, you could be entitled to £116 a week Statutory Sick Pay. Sadly for many that is not enough to cover the mortgage or living expenses.

Vitality's Income Protection Cover will pay a tax-free monthly income that could replace some of your monthly salary.² So, you can pay your bills while you recover, and even maintain your lifestyle.

Life and Whole of Life Cover



Whatever your reason for taking out life cover, our options allow you to build the cover you need. Term Life Cover is designed for when you only need cover for a defined period - perhaps to cover your mortgage term. Whereas Whole of Life cover protects you for your whole life. So long as you pay your premiums, we'll pay out a lump sum when you pass away. By adding Vitality's unique LifestyleCare Cover, it could also pay for the cost of later-life.

Get in touch

If you'd like to protect yourself, your family and your finances - get in touch with us at



Health insurance



Life insurance

¹ Research conducted for Vitality by Opinium among 2,000 UK adults, January 2024.

² This depends on the cover you choose.

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