



GENISTAR
Financial Freedom For All

INTRODUCER



FAST TRACK

NAME:

CODE:

Workbook



WELCOME

FROM GENISTAR CEO, JEFF LESTZ

Congratulations on making the decision to join the Genistar family. You've taken the first step in your journey by becoming an Introducer.

In 2007 Genistar was founded with the mission of helping people become financially independent. We developed our unique business model to enable average and ordinary people to do something extraordinary.

When I started in the business, I was so excited to learn 'how money works' and then to introduce my family, friends and community to Genistar. I was even more excited to find out that I could make a great part-time income, get promoted quickly, and eventually go full-time and be my own boss.

If you have the desire to win, Genistar has the system to make your dreams and goals come true. I can GUARANTEE success IF you follow the success system laid out for you.

Stay coachable and listen to your upline leaders as they guide you to success. The beauty of our business is that when you win, everyone wins: you, those you refer, your leaders and the company.

Are you ready for a brighter, more successful future? Learn and follow the system and you can have success beyond your wildest dreams.

Watch this video to learn more about being an introducer with Genistar.

<https://youtu.be/8lZrmPdeIJI>

Welcome to Genistar.

Yours in Success,
Jeff Lestz, Co-CEO

WORKBOOK

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DREAM IT PLAN IT DO IT

By joining our team, you've shown that you're committed to being a success, and your success is important to us. This booklet has been specifically developed just for you — the new member. The concepts and guidelines you'll find throughout this booklet have been designed to get your new business on the fast track.

At Genistar, we believe that you can achieve your dreams. Our time-tested, proven system has helped thousands of people earn extra income by introducing Genistar to their friends and family. We believe that to be successful all you need to do is follow these simple steps contained in this workbook.

For more information about our company: who we are, our mission, our history and future, visit www.genistar.co.uk. As soon as you receive your username and password you can log in to this site and access all the information you need to help build your business. But don't wait until then – begin working with your upline now!

My 30-day goal is to introduce ____ prospects to my recruiter.

IMPORTANT INFORMATION:

Upline Name: _____

Upline Code: _____

Upline Email Address: _____

Upline Mobile No.: _____

EVP Name: _____

EVP Code: _____

EVP Email Address: _____

EVP Mobile No.: _____

Weekly Overview Details: _____

Baseshop Training Details: _____

Field Support Centre: Genistar Limited, Victoria House, Harestone Valley Road, CR3 6HY

INTRODUCING IN YOUR WARM MARKET

You have the **Influence** and we have the **Knowledge**

I/K

Your warm market is generally made up of close friends and family who are willing to meet with you as part of your training.

As an introducer you have credibility with your friends and family. Your job is to introduce your recruiter to your warm market. The best introduction is either face to face or a 3-way call introducing your upline to your contacts. The next best is by text or e-mail.

Since your upline is licensed, they are qualified to do a Financial Game Plan and discuss the Genistar products and services. If your upline writes business for the client you will be paid 12.5% of the annual premium.

If any of your referrals are interested in joining Genistar as an introducer or representative, they can become part of your Genistar team. We will train your recruits for you. If, at any time, you want to become a licensed representative with Genistar Limited and help train others, speak with your upline.

MAKING YOUR CONTACT LIST

Write down everybody you know (don't leave anyone out; give them a chance to learn about the Genistar opportunity and the financial game plan).

REFINING YOUR CONTACT LIST

1. RECRUITING PROSPECTS

People you know, or know of, who are looking to make more money; are frustrated with their current job; want to go into business for themselves; are great people (i.e. competitive, personable, leader, coach, caring, positive, happy, outgoing, honest, hardworking, fun to be around, want more out of life).

2. FIVE-STAR MARKET

People who are married or living with a partner, aged 25–55, have (ideally) young children, are making a mortgage payment and are currently working making £25,000+ (5-star people).

RECRUITING REFERRAL SCRIPTS

As an introducer, your job is to give the warmest introduction possible to your Genistar upline. They will do everything else for you.

One-To-One

Hello _____, I was talking with a friend of mine who is expanding (his/her) business and looking for a few ambitious people.

(He/She) asked me if I knew of anyone who might be interested in possibly earning £1-2,000 per month part time or maybe even a career change.

I thought about you and was wondering if you would have any interest? (Wait for answer)

I could pass on your details so you can get the specifics directly from (him/her).

3-Way Call with Your Genistar Upline

Hello _____,
This is _____, Is this a good time to speak?

I was talking with a friend of mine who is expanding (his/her) business and looking for a few ambitious people. (He/She) asked me if I knew of anyone who was open minded and a good leader.

I thought about you.
I actually have my friend here on the call and would like to introduce you to (him/her). Is that okay?
(Contact) _____, this is my friend (upline) _____.

Hand over the call to the Genistar rep.

E-Mail or Text

Hi _____, I hope you are keeping well.

I recently met with a business leader by the name of _____.
(He/She) mentioned that as part of (his/her) expansion (he/she) is looking for an ambitious, hard-working person who likes helping people and your name came up in conversation.

I have asked (him/her) to give you a call, so keep an open mind!
(Your name)

FGP REFERRAL SCRIPTS

As an introducer, your job is to give the warmest introduction possible to your Genistar upline. They will do everything else for you.

Text or E-Mail

Hi _____, I hope you are keeping well.

I recently met with a business leader by the name of _____, who is involved in financial education.

(He/She) shared some financial concepts with us which helped us make some informed decisions that we found very useful.

I have asked (him/her) to call you. Keep an open mind as it's really helpful.

Thanks,
(Your name)

Text or E-Mail

Hi _____,

How are you? Hope you're well.

I recently met with _____ who did a fantastic job educating us on some financial matters.

(He/She) did a complimentary financial plan for us, and it was so helpful.

I told (him/her) that you are a friend of mine and would be a great contact to speak with so expect a call from (him/her).

Let me know what you think once you speak with _____ (upline).

(Your name)

ANSWERS TO QUESTIONS OR OBJECTIONS

Don't try to explain too much. Just introduce the Genistar representative.

What's it all about?

It's about financial education, and it would be best to speak directly with (him/her) and get all the facts for yourself.

Let me link you up with _____ (upline). Fair enough?

I don't have time – I'm too busy

Could you spare 15 minutes to speak with (him/her) about how you can possibly save 1,000's on your mortgage and earn a great income?

The worst that can happen is that you learn some new concepts.
Let me pass your details on to (him/her) and then you can make up your mind.
Fair enough?

Not interested

I can understand you not being interested in something you haven't had a chance to see.

Are you interested in learning how to save and make more money? (Wait for answer)

The worst that can happen is that you learn some new concepts.
Let me pass your details on to (him/her) and then you can make up your mind.
Fair enough?



Write a review about Genistar on Trust Pilot, using the following link - <https://uk.trustpilot.com/review/genistar.co.uk>

Note: Refrain from using your genistar.org email address as this does not work when writing about Genistar, please use a personal email address, thank you!



"I would highly recommend Genistar to anyone.

Genistar helped me understand how to make my money work for me, ..."

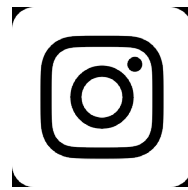
- Annabelle Sanchez



SCAN THE QR CODE AND FOLLOW US ON SOCIAL MEDIA!



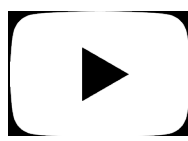
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